



Paraplegie Community

The online Community for people with spinal cord injury, their relatives and friends

www.community.paraplegie.ch

Johannes Kinast
Swiss Paraplegic Research, Nottwil, Switzerland
johannes.kinast@paraplegie.ch
+41 41 939 65 84

A story from the Community...

"I've been sitting for 12 years now - para, th12 complete. And actually I think I've managed quite well so far. Lately, however, there have been thoughts about how my life would have gone on without the accident and also thoughts about the accident (although they weren't there for a while). And through that also again the thoughts of this finality, etc. How do the others here deal with it?"



A story from the Community...

"I've been sitting for 12 years now - para, th12 complete. And actually I think I've managed quite well so far. Lately, however, there have been thoughts about how my life would have gone on without the accident and also thoughts about the accident (although they weren't there for a while). And through that also again the thoughts of this finality, etc. How do the others here deal with it?"



Why this Community?

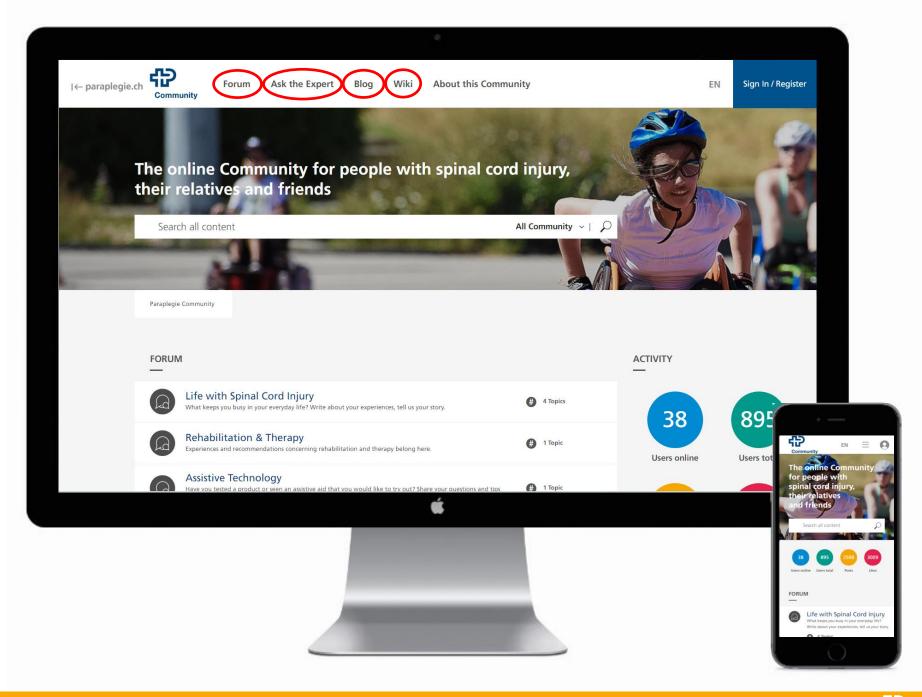
- to provide an online service for people with SCI
- to foster knowledge exchange around SCI
- to provide knowledge about SCI and disability
- to gain various views and answers in a short period

帶

Why is the Community "better" than Facebook?

- anonymous
- protected: no advertisement, personal data stay with us etc.
- moderated: no unqualified posts or wrong information
- every question receives an answer
- 1-2 new blog articles every week
- free medical advice
- in four languages: DE, FR, IT, and EN

铅



May 29, 2019

Forum: typical peer-to-peer exchange

I need your tips on how to keep warm in winter



great link, I didn't know it yet, thank you very much!

I am a quadriplegic and therefore very sensitive to cold. I wear thick underpants from the company Rollitex www.rollitex.de. They are warm and sit well.





Ask the Expert: experts from SPC at your service



✓ Ossification des muscles

Bonjour,

Mon frère est à Notwill depuis 2 mois et développe cette problématique. Etant à l'étranger pour études, je n'ai pas la possibilité de me renseigner auprès des médecins. Auriez-vous une documentation ou un article sur le sujet afin de comprendre à quoi il fait face ?

D'avance merci de votre aide.





☑ Betreff: Ossification des muscles

Bonjour Ptitefleur13 et tous les autres

Je suis médicine et travail déjà depuis longtemps dans la spécialité de la paraplégie et avec le problème ou la complication des ossifications. Les ossifications sont une phénomène qui arrive dans 10 à 30 pourcent des toutes les paraplégique. Nous ne pouvons pas vraiment expliquer pourquoi une ossification arrive. Dans le moment d'un ossification on commence souvent et s'il y a pas des contradiction avec les thérapie des anti-inflammation. L'effet de cet médication est moyen et pas complètement compris. Souvent on peut aussi ajouter des autres thérapie de la physiothérapie ou de la thérapie physiquement. Tous ces décision sont vraiment individuel. Finalement le procès de l'ossification se termine spontanés.

J'espère que vous avez trouvez assez des réponse pour vous question. Autrefois tu peux demander d'aspect plus spécifique.

Tous les bien

ANKS

Blog: weekly new articles on SCI topics worldwide

BLOG The Ableism of Environmer Reducing pollution but sadly also the rights of people with disabilities **Thursday** View article → Commerce with wheelchair user Playgrounds for Al Barrier-free and inclusive for all abilities These promotional wh Maybe a week 3 weeks View article →

Wiki: evidence-based medical information on SCI written by SPC health professionals for a lay audience

TRAVELLING WITH SPINAL CORD INJURY

Wheelchair users are almost as mobile as people without a disability, at least in Europe and North America. But when it comes to travelling Africa, certain regions of Central and South America as well as some Asian countries, a traveller with a spinal cord injury might have to lower her or his sights with regard to comfort and accessibility. However, the sometimes deficient infrastructure is compensated by the tremendous willingness to help of the locals. The only challenge that might remain is the language barrier for guiding the highly motivated helping hands with regard to purposeful interventions.



Street in Bhaktapur/Nepal

Therefore it should be a part of every holiday preparation to gather sufficient information about accessibility of your means of transportation (and hotels). The Swiss Paraplegic Association offers fact sheets for many situations on their website (www.spv.ch/en/publications/leaflets). Some are available also in English, others only in German and French.

The Community is growing...

Currently 10,000 - 20,000 users per month.



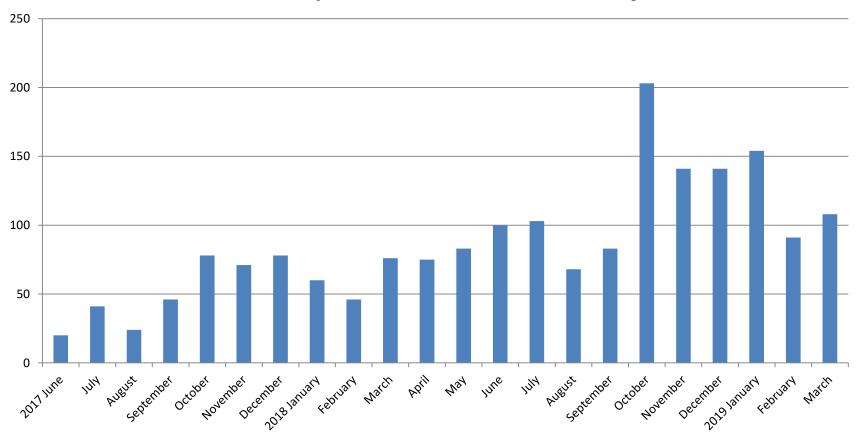
Users

129,788

Time range: 01.06.2017-31.03.2019; source: Google Analytics

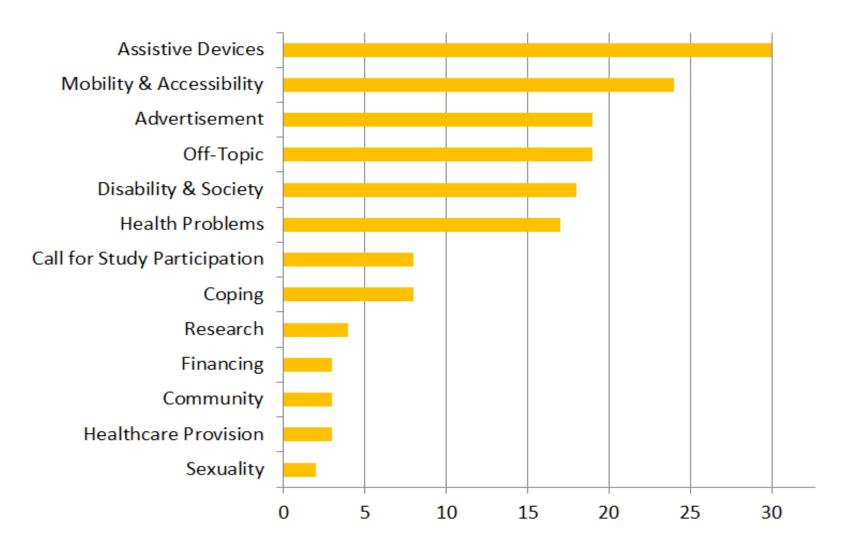
... and active!

Regularly more than 100 posts per month. Over 2,600 posts in less than two years.



Time range: 01.06.2017-31.03.2019; source: Community backend

Most referred topics in the Forum



Time range: 01.06.2017-25.01.2019; source: Community frontend

Challenges when building an online Community

- privacy vs. visibility
- moderation requires 24/7 service
- multilingualism multiplies the efforts
- the "critical mass" is difficult to reach for SCI
- social media like Facebook are big competitors

帶

Tips for building an online Community

- start small you can always enlarge
- users seem to appreciate the opportunity to ask an expert
- engage not only online, but also offline
- try to attract superusers and create a personal bound
- be patient Rome wasn't built in a day ;)

帶

The exchange is very good for me.

I was able to implement some of
the tips in my everyday life and I
gained quality of life through it.



odyssita

Expert

I wish more people would sign up every day We are a community of destiny and share beautiful and sad things



cucusita

Wise Contributor

Francescolife

Expert

One discussion...

	rbeitung [1 2 3] rkus40 am 🛍 15.10.2017 15:58 • Neuester Beitrag am 🛍 03.04.2018 21:16 von cucusita	2 0	6598
(D)	e und Seminare für Menschen mit Querschnittläh % % [1 2] owhow am iii 19.01.2018 11:48 • Neuester Beitrag am iii 01.04.2018 12:30 von iii Johannes	1 2	6 8659
	moregaulation im Winter [1 2] essy am	1 3	(•) 7056
	barrierefrei ist Deine Stadt? % [1 2] Discription of the stadt is a point	1 3	() 13566
	bist so tapfer!" – Welche Sprüche nerven Euch? % ■ Johannes am 18.12.2017 22:12 • Neuester Beitrag am 10.01.2018 09:07 von cucusita	6	4869
	hre Paraplegiker fd am 🛍 14.09.2017 16:55 • Neuester Beitrag am 🛍 09.01.2018 15:43 von Rolfd	9 9	6817
~//\	tuhlgängige Wohnung direkt am Genfer See zu v % 💌 Idi am 🛍 11.12.2017 13:58 • Neuester Beitrag am 🛍 13.12.2017 11:16 von staldi	2	3 035
ALCOHOL:	gue / Trainingsintoleranz [12] yssita am 蘭 07.11.2017 16:54 • Neuester Beitrag am 蘭 12.12.2017 13:47 von nevea	1 8	● 6859

... can be helpful for thousands of people!





Interesting discussion on "political correctness"

https://community.paraplegie.ch/t5/Leben-mit-Querschnittl%C3%A4hmung/Behinderung-Erkrankung-oder-Wie-seht-Ihr-Euch/m-p/5424

Users by country



Italy has passed Switzerland because of Google rankings.

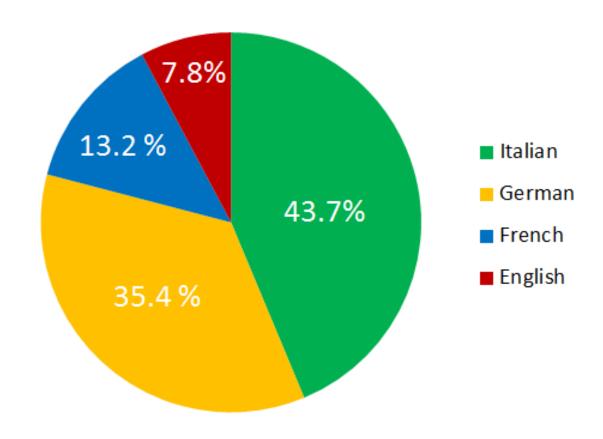
Country	Users
Italy	41,793
Switzerland	28,952
Germany	8,642
France	8,242
United States	2,652
Austria	1,695
Canada	990
■ Belgium	729
United Kingdom	664
India	374

Time range: 01.06.2017-25.01.2019; source: Google Analytics

Users by language



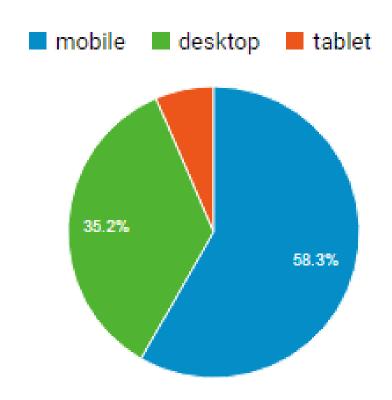
Italy has passed German.



Users by device



Mobile more important than desktop.





Google rankings



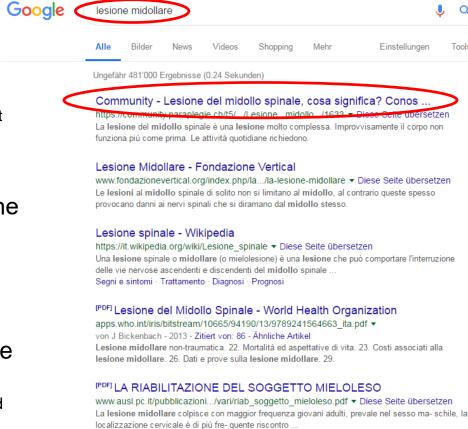
Community on first place for important Italian and French keywords.

Italian keywords:

- "lesione midollare": 1st place
- "lesione/i del midollo spinale": 1st place
- "lesione spinale": 1st place
- "svuotare l'intestino" (= "empty the bowel"): 1st place
- etc.

French keywords:

- "lésion médullaire": 1st & 2nd place
- "paralysie médullaire": 2nd place
- "lésion de la moelle épinière": 3rd
 place
- etc.



La lesione al midollo spinale | FAIP onlus

muscoli sono trasmessi e ricevuti dal cervello attraverso il

www.faiponline.it/drupal/node/13 ▼ Diese Seite übersetzen

La Lesione al Midollo Spinale. I messaggi sensoriali e motori che interessano il movimento dei